



ORDER

Contract / Revision 29867 Flight Dates 04/24/12-04/28/12

Original Date / Revision 04/23/12 / 04/23/12

Advertiser AMERICAN FUTURE FUND Product

AMERICAN FUTURE FUND

Agency MENTZER MEDIA SERVICES Agency Com 15%

Buying Contact Billing Contact

600 FAIRMOUNT AVE
SUITE 306
TOWSON, MD 21286600 FAIRMOUNT AVE
SUITE 306
TOWSON, MD 21286Primary Account Executive
BRAD PHILLIPSSales Office DC
Sales Region NationalAccount Executive Order%
BRAD PHILLIPS 100%

Agency Ref

Order Sep 00:15:00

Estimate # 1435

Alt. Order # 09714730

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A50+

Rev Codes AGY POLITICAIGEN

Product Codes PL2

Priority P-1

Advertiser Ref

Order Share 4% Market Value 147500

Competing Station	% of Order	Amount
WCLF	%	0
WEDU	%	0
WFLA	31%	45725
WFTS	19%	28025
WFTT	%	0
WHTR	%	0
WMOR	%	0
WTOG	%	0
WTSP	11%	16225
WTTA	%	0
WTVT	32%	47200
WUSF	%	0
WVEA	%	0
WXPX	3%	4425

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
April 2012	7	\$5,015.00	\$5,900.00	0.00	03/26/12	04/28/12	7	\$5,015.00	\$5,900.00
Totals	7	\$5,015.00	\$5,900.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	7	04/24/12	04/27/12	ABC 7 Sunrise @ 6am ABC 7 Sunrise News @	CM	6a-7a	-TWTF--	1:00	2	\$500.00	P-1	0.00	NM	2	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/12	04/29/12	-TWTF--	2		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	7	04/23/12-04/29/12		ABC 7 Sunrise @ 6am		6a-7a	-TWThF----	1:00		\$500.00		0.00	NM		
E 2	7	04/24/12	04/27/12	ABC 7 News at 530p ABC 7 News at 530p	CM	530-6p	-TWTF--	1:00	4	\$900.00	P-1	0.00	NM	4	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/12	04/29/12	-TWTF--	4		\$900.00		0.00						
E 3	7	04/24/12	04/28/12	M-Sun ABC 7 News at 10M M-Sun ABC 7 News at	CM	M-F 11-1135p / Sa	-TWTF--	1:00	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

<u>Contract / Revision</u>	29867	<u>Flight Dates</u>	04/24/12-04/28/12	<u>Hiatus Dates</u>	
<u>Original Date / Revision</u>	04/23/12/	04/23/12		<u>Order Sep</u>	00:15:00
<u>Advertiser</u>	AMERICAN FUTURE FUND	<u>Product</u>	AMERICAN FUTURE FUND	<u>Estimate #</u>	1435

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 3	7	04/24/12	04/28/12	M-Sun ABC 7 News at 10M		M-F 11-1135p / Sa-TWTF	S-	1:00	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00
				M-Sun ABC 7 News at											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/23/12	04/29/12	-TWTF		1		\$1,300.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	7	04/23/12-04/29/12	M-Sun ABC 7 News at 11p RM-F 11-1135p / S				-TwThFSa--	1:00		\$1,300.00		0.00	NM		
Totals														7	\$5,900.00